

# LOFT



SIMPLE LIFE



## Interior Design Guide

Your one-stop shop for furniture & furnishings



# Styling Tips.

Looking for interior design inspiration? Our 3 key styling tips will help to make your new accommodation feel uniquely yours.

## 1. Go bold with a pop of colour.

If you're wanting to jazz up a neutral-coloured home, invest in a colourful piece of furniture to elevate the space. It's a great way to bring joy to a room and express your personality.

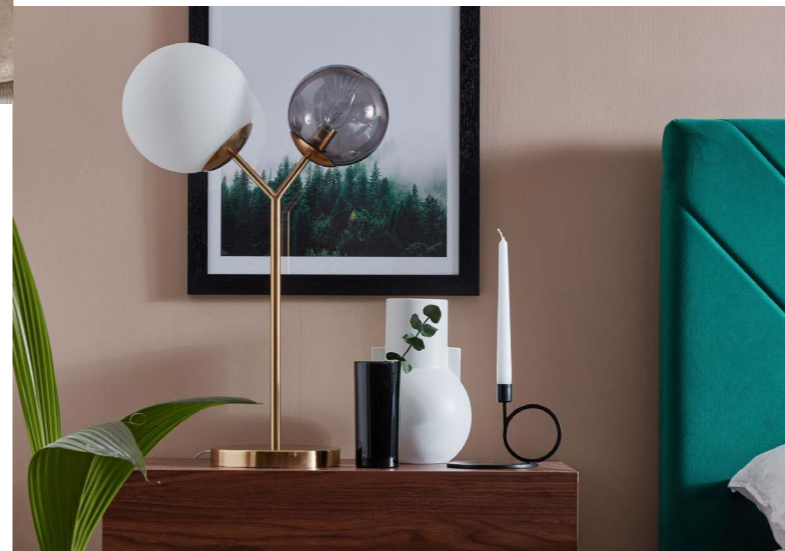
**Top tip: warmer neutrals like beige and browns look good with fiery and natural colours. Whereas cooler neutrals like greys, whites and blacks look great with jewel tones.**



## 2. Create a mood with lighting.

Good lighting can really change the vibe of a room – making everything and everyone in it look better. Plus, statement lamps can act as an eye-catching feature themselves.

**Top tip: don't just rely on overhead lighting, use floor lamps, table lamps and even candles to create ambience.**



## 3. Tie it all together with accessories.

Accessories really add that lived-in character unique to yourself. Rugs, plants, artwork, vases, mirrors or storage... there's a lot to choose from to express yourself and your style.

**Top tip: if you're tempted by the latest interior design trends, but aren't sure if you'll still like them in a few years, buy some on-trend accessories to see how they fit in your home.**



This 2023 interior design guide has been created for residents with **Simple Life Homes**. It's full of ideas, styling tips and timeless trends curated by the Interior Designers at LOFT.

Like what you see? Click on the items to find them on [loft.co.uk](https://loft.co.uk).

Get 10% off all furniture with code **SIMPLE10\***

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\*all full priced products, no installations or removals



# MODERN INDUSTRIAL

**Defined, assured, and indulgently luxurious.**

This collection unwaveringly employs bold colours and a sophisticated texture palette. A multi-layered design that emphasises accessories and epitomises timeless opulence.





MODERN INDUSTRIAL  
**SHOP THE  
LOOK**

Click  to Shop



**Lawrence Dining Chair**

£150



**Halley Dining Chair**

£150



**Tilly Dining Chair**

£108



**Kennedy Occasional Chair**

£342



**Trivoli Occasional Chair & Footstool**

£492



**Catherine Occasional Chair**

£342



**Perth Dining Table**

Available in: Square, Rectangular & Extendable

£156



**Newbury Dining Table**

£936



**Tesdall Coffee Table**

£102



**Porto Sofa**

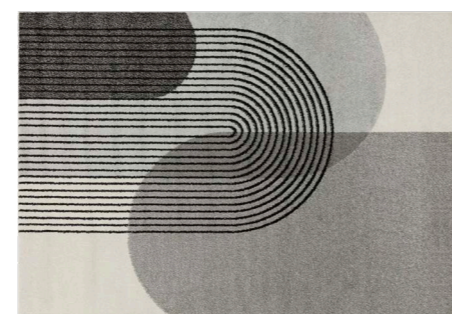
Available in: 2-Seat, 3-Seat & Corner

£696



**Gimli Cushion**

£42



**Britto Rug**

£55



**Montrose TV Unit**

£276



**Lathan Coffee Table**

£468



**Newhaven Media Unit**

£138



# M I D C E N T U R Y M O D E R N

**Embracing sleek simplicity and timeless elegance.**

A collection that possesses a unique spirit of its own, the playful use of colour and pattern throughout creates a vibrant canvas that exudes the rebellious nature of the 70s while maintaining a chic aesthetic.





MID CENTURY MODERN  
**SHOP THE  
LOOK**

Click  to Shop



**Zada Dining Chair**

£84



**Carrie Dining Chair**

£90



**Jacob Throw**

£24



**Denver Bedframe**

Available in: King & Double

£324



**Amara Bedframe**

Available in: King & Double

£300



**Mia Sofa**

Available in: 2-Seat & 3-Seat

£450



**Roxxy Dining Table**

Available in: Rectangular & Circular

£180



**Muson Floor Lamp**

£150



**Carmen Dining Table**

Available in: W800 & W1200

£156



**Dixie Occasional Chair**

£180



**Isla Lounge Chair**

£174



**Newhaven Coffee Table**

£84



**Owens Rug**

£138



**Toledo Coffee Table**

£264



**Brixton Nested Coffee Tables**

£198



# NATURAL SCANDI

**A serene interior that incites tranquillity.**

Warm oaks and natural textures provide a gentle rejuvenating quality that breathes peaceful vitality into a home.





NATURAL SCANDI

**SHOP THE  
LOOK**

Click  to Shop



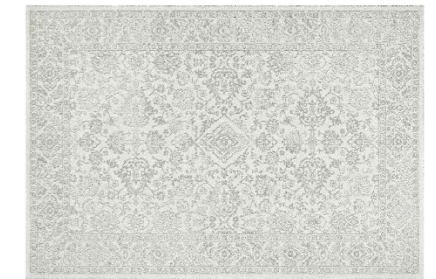
**Newington Media Unit**

£330



**Cortona Media Unit**

£252



**Asis Rug**

£216



**Plump Occasional Chair**

£474



**Chum Occasional Chair**

£420



**Neaton Occasional Chair**

£420



**Emmie Bedframe**

Available in: King & Double

£375



**Hansel Bedside**

£108



**Roxxy Dining Chair**

£78



**Oakes Dining Table**

Available in: Square & Rectangle

£780



**Farlow Sofa**

£714



**Braden Coffee Table**

£108



**Lelia Cushion**

£45.60



**Balboa Side Table**

£36



# How to Order.

We understand sourcing furniture that resonates with you and is within budget can be hard to find. That's why we offer both buying and renting options, so you can create a beautiful home.

## Buying furniture.

It couldn't be easier to buy furniture from LOFT.

Visit the website where you can find individual items or complementary **furniture packages** and place your order online.

Then, one of our Customer Service Agents or couriers will be in touch to arrange delivery and the option for us to build it in your property.

Order today at [loft.co.uk](https://loft.co.uk).

## Renting furniture.

LOFT has partnered with Homebound to offer a way for you to access our fantastic range of furniture and accessories, without the need to pay upfront.

Homebound know that your needs and tastes will change over time. Using their solution lets you furnish each new space without the hassle of moving, selling or disposing of your old furniture.

Find out more about [Homebound](#).

# Our Services - elevated furniture delivery.

At LOFT, we make furnishing your property easy for you. Once you've placed your order online, you can choose to have it...



### DELIVERED

We offer a range of delivery options. LOFT uses our own fleet of vehicles to get items to you quickly (without 3rd parties) and with as little waste as possible.

### ASSEMBLED

Our professional and highly-experienced installation team will have your furniture built in place with minimal disruption and the utmost care.



### REMOVED

Our trusted installation team will remove old items of furniture we're replacing. LOFT proudly holds a 98% landfill diversion rate from all furniture removed from any property.

### RECYCLED

We sort cardboard and plastic on site. Any second-hand furniture is reused and repaired or donated to charity. Anything non-recyclable is ultimately sent to an RDF facility to generate sustainable power.



## eBay Outlet.

Save up to 75% on prices at LOFT's pre-loved storefront which has our ex-display, samples and returned products.

[ebay.co.uk/usr/loftoutlet](https://ebay.co.uk/usr/loftoutlet)



# Charitable Partnerships.

**LOFT gives back to our local communities. We donate samples, graded stock and furniture we have previously removed from properties across the UK as part of our replenishment solution.**

Our donations have helped numerous people over the years, through Embassy, Barnardo's, Mustard Tree, Housing 4 Women, British Heart Foundation and Motiv8, among many others.

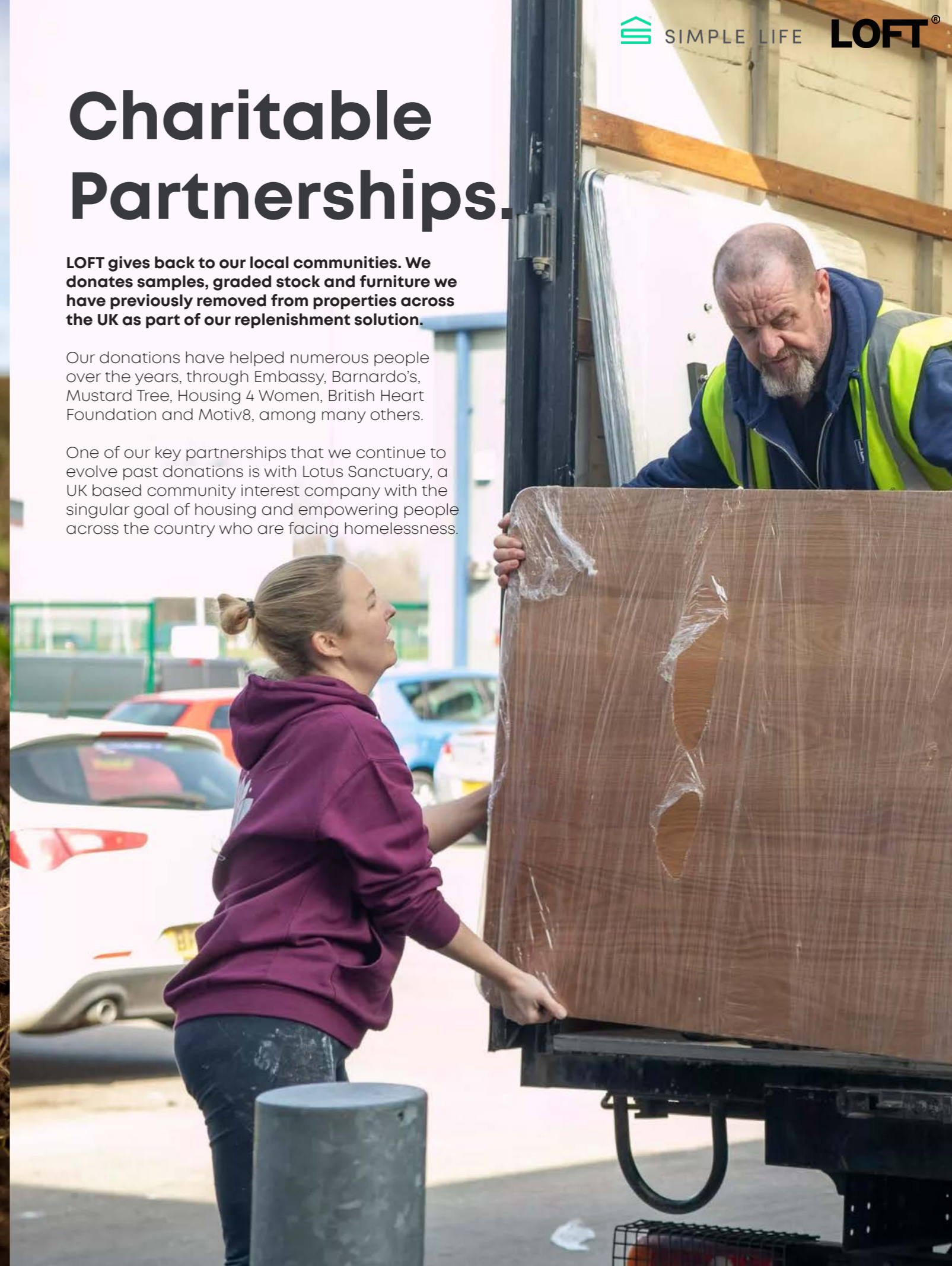
One of our key partnerships that we continue to evolve past donations is with Lotus Sanctuary, a UK based community interest company with the singular goal of housing and empowering people across the country who are facing homelessness.

## 0% Landfill, 100% Commitment.

**At LOFT, our People First ethos is what guides our service offerings to ensure they are best placed to serve and enhance the residential sector as a whole. And what better way to serve people than by working to make the world a greener, more sustainable place?**

From day one, we've prioritised sustainability and built the company atop an infrastructure that supports eco-conscious practices at every turn. And we're proud to say that this commitment to sustainability is inherent in everything we do daily.

A key sustainable service that we offer to simplify the lives of property professionals while adhering to our strict sustainability measures is Recycling.



# LOFT<sup>®</sup>

  
SIMPLE LIFE  




[loft.co.uk](http://loft.co.uk)